

April 2010

If you're our customer, you're our friend.

By Rick Nelson, General Manager

If you haven't heard me talking on the radio about Facebook and Twitter, Custer Power is there. We launched the Facebook page about a year ago and started "Twittering" about that same time.

Some of you may wonder, what's Facebook and Twitter? They are examples of social media, which is the Internet equivalent of neighbors chatting over their backyard fence. It's chatting with another via computer.

On Facebook, you can search for the names of friends, relatives, or high school classmates and ask them if they'd like to become your Facebook friend. You can share pictures. You can chit chat. When you log onto Facebook, you can read the recent comments of all your friends and add your own two cents worth. It's a good way to stay in touch.

Twitter is pretty much the same thing but very limited in how much you can say. The tradeoff is you can exchange comments with each other on many cellphones.

Why does Custer Power have a Facebook page?

It gives us another (and FREE) way to communicate with our customers at lightning speed. These days lots of people prefer to get more of their daily information online. It also allows us to suggest other places on the Internet where you can find useful information on things like energy efficiency.



Another good example is how we can use Facebook and Twitter when you are having problems such as blinking lights. Customers have looked us up on Facebook to find out what is going on. It's also a great tool during extended outages. We can post what is going on and where the crews are, to help keep you better informed.

We see twitter as a brief messaging tool that we can use during outages to keep people up to date. Everybody has a cell phone these days and Twitter isn't much different than a text message. We can also use Twitter to send out energy efficiency information and load control messages.

If you'd like to try it, go to www.facebook.com, sign up, then go to the search window at the very top and type in "Custer Power." To get set up on Twitter, it's www.Twitter.com.

We also like to use bill stuffers, but not all the time. We try to save that for special occasions. When you get a bill stuffer, it means we think it's worth a minute of your attention.

Whatever method you prefer to talk with us, whether face to face, on the phone, by e-mail, or on Facebook, we're always interested in hearing what you have to say!

facebook

twitter

NEW PHOTO CALENDAR IN THE WORKS

Our 2010 calendar was absolutely great with wonderful photos from our customers. So, for the ninth year, we would like you to submit your stunning photos taken within Custer PPD's territory. Photos may reflect the seasons, events, animals, pets, livestock, or landscape of the area. Since we are the electric company, it is alright to have electric lines and poles in the landscape. Selected photos will be included in the 2011 calendar. Start sorting through your photos now and begin submitting. The deadline is June 1, 2010 for fall/winter photos and October 1, 2010 for spring/summer photos. If you have questions, call Carol Fritzler at 308-872-2451.

Please read the following guidelines carefully.

- Each photo must have an information form completed. Duplicate the form below, if needed.
- Do not write your name or other information on the photograph.
- Prints, CD's, or DVD's will be accepted. It is not necessary to send enlargements. We would prefer the CD or DVD over prints from your home printer. Ideally, for best quality reproduction the resolution should be at least 300 dpi at 10" x 8" (horizontal or landscape orientation). Save digital files to jpeg or tiff format only.
- Keep the original photo. Photos become the property of Custer Public Power District and may be used on CPPD's website or in other printed publications or brochures.



2011 CPPD PHOTO CALENDAR ENTRY FORM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Work Phone: _____

E-mail Address: _____

Briefly describe your entry and location: _____

I grant my permission for Custer Public Power District to use this photo in the Custer PPD photo calendar, the Custer PPD website and in other printed publications or brochures developed by Custer PPD.

I am the owner of the photograph and it is an original production.

Signature _____ Date _____





Pick up some cold cash.


When we pick up your old fridge.

Everyone likes getting their hands on a little cold cash. And one of the best ways to do it is to recycle your old fridge or freezer. You'll get a \$35 incentive, and you'll save up to \$100 a year in lower energy costs. We'll even haul your old unit away free of charge. If you're ready to start counting up some cold cash, contact us today to schedule your free pickup.

For a pickup, call 1-866-444-9160 or visit www.jacoinc.net


\$35 INCENTIVE | **SAVE UP TO \$100 A YEAR IN ENERGY COSTS**

ENERGYWISESM
Use less. Spend less. Do more.
Sponsored by your local participating public power utility

JACO Environmental, an appliance recycler, will pick up and recycle refrigerators and freezers that are in working condition. This program is seasonal and available to residential electric customers of Nebraska Public Power District and its wholesale utility customers on a first-come, first-served basis. The program is partially funded through the Waste Reduction and Recycling Incentive Grant Program, Nebraska Department of Environmental Quality. Customers must own the unit(s) being recycled. Limit two units per residential address. 

Nebraska Rural Electric Youth Energy Camp

Each year, Custer Public Power District, a member of the Nebraska Rural Electric Association (NREA), sponsors several students to attend the Youth Energy Camp held for a week at the State 4-H Camp in the Halsey National Forest. The camp has been held for over 25 years. The goal of the camp is to offer a program that challenges students; educationally, recreationally, and socially. The high school age students learn about electricity, how it is made and delivered, how to work and play around electricity in a safe manner, and have a chance to learn new leadership skills, make new friends, and most importantly...HAVE FUN!!! Custer Power will send one student, who attends the Youth Energy Camp, to the Youth Tour of Washington D.C.



Please send me 2010 Energy Camp Information.

Name _____

Address _____

Phone # _____ Age _____ Custer Power Customer # _____

School _____ Grade _____

Parent's or Guardian's Name _____

By May 1, mail to: Carol Fritzler
Custer Public Power, P.O. Box 10, Broken Bow, NE 68822

Breakfast Biscuit Quiches

Prep Time: 10 min
Total Time: 20 to 25 min
Makes: 10 mini quiches



What You Need

2/3 cup shredded Swiss cheese
 1/3 cup finely chopped ham
 1/4 cup finely chopped green onions
 3 EGGS
 2 Tbsp. milk
 1/4 tsp. salt
 1/8 tsp. pepper
 1 pkg. (10 biscuits) refrigerated buttermilk biscuits

Make It

1. HEAT oven to 350°F. COMBINE cheese, ham and green onions in small bowl; mix well. BEAT eggs, milk, salt and pepper in medium bowl until blended.

2. SEPARATE biscuits; press or roll each into a 5-inch round on lightly floured surface. PLACE 1 biscuit in each of 10 greased muffin cups, leaving the 2 cups in center of pan empty. PRESS biscuits firmly against bottom and sides of cups and form rim at top.

3. SPOON 2 Tbsp. cheese mixture into each cup. POUR IN egg mixture, dividing evenly.

4. BAKE in center of 350°F oven until filling is set and biscuits are deep golden brown, 20 to 25 minutes. REMOVE from pan; serve warm.

| | | |
|-------------------------|--------------------|--------------------|
| calories: 167 | cholesterol: 74mg | protein: 7g |
| total fat: 8g | sodium: 485mg | vitamin A: 168.4IU |
| saturated fat: 3g | carbohydrates: 16g | vitamin D: 9.7IU |
| polyunsaturated fat: 1g | dietary fiber: 0g | calcium: 87.9mg |
| monounsaturated fat: 4g | folate: 28.7mcg | iron: 1.2mg |
| | | choline: 50.4mg |

Serve It

Serve with melon slices and a variety of fresh fruits.

CUSTER CURRENTS

Newsletter of the
**CUSTER PUBLIC POWER
 DISTRICT**

Broken Bow, NE - Phone 872-2451
www.custerpower.com

Serving Custer, Loup, Blaine, Thomas,
 Hooker, McPherson, Logan and parts of
 Sherman, Garfield, Brown, Cherry,
 Lincoln, and Dawson Counties

Officers & Directors

Wayne V. Licking, Thedford.....President
 Brad Bartak, Merna.....Vice President
 Linda Abel, North Platte.....Secretary
 Brad Howard, Litchfield.....Treasurer
 Margaret Bradley, Brewster.....Asst. Treasurer
 John Blakeman, Merna.....Director
 Lloyd Ramsey, Broken Bow.....Director

Staff

Rick Nelson.....General Manager
 Tom Knott.....Director of Operations
 and Loss Control
 Cheryl Taylor.....Director of Finance and
 Administration

Board Meetings

The regular monthly meeting of the Custer Public Power District Board of Directors is on the last Thursday of each month, beginning at 10:00 a.m. in the main office in Broken Bow on Hwy. 2.

An agenda for each regular meeting of the board is available for public inspection during business hours.

In the event of matters of an emergency nature or conflicts with other meeting dates, the Board of Directors will set changes. Any change in the monthly meeting date will be posted in the legal notice at the main headquarters building at Broken Bow and at each of the District's area service centers located in Callaway, Sargent, Stapleton and Thedford, Nebraska.